**girl scouts** of north-central alabama

Annual Report 2020

# COMMUNITY. RESILIENCE. SISTERHOOD



October: Girl Scouts Cyber Challenge



November: Fall Product Program



December: Can Do Food Drive



January: Women's Suffrage



February: Girl Scout Cookie Program



March: Me & My Guy Cookie Booths



April: Brady Sisters helping their community



May: Troop Meetings take on Zoom



June: Troop Meetings in the Outdoors



July: Camp Sunshine 2.0 Virtual Camp



August: National S'mores Day



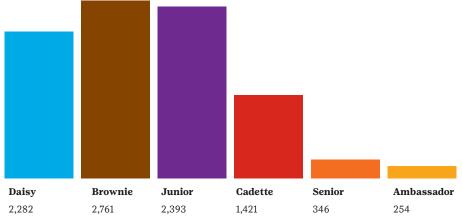
September: Trefoil Trunks Begin

### 13,274 Total Members

9,457 Total Girls **2,346** Total Volunteers 3,817 Total Adults 89 New Lifetime Members

**36** Counties **5** Service Centers 4 Camps

GSNCA Camp Headquarters Service Center









### **Gold Award Girl Scouts**

Morgan Brannon Zoey Burton Hannah Grace Childress Jaye Conn Tristian Culver Deyanara Holt Abrianna Johnson Mikala Johnson Sarah Laney Joriann Lee Daphne Martin Jillian Nance Joya Peasant Caroline Rowe Alex Rudick Jhurnee Steward Maria Timberlake Gabbie Walden



## **2019-20 FINANCIALS**

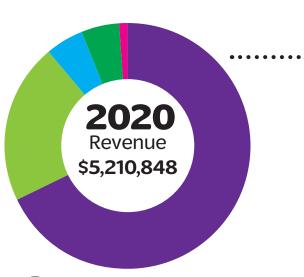
\*For our full 990 and Audit, please visit bit.ly/gsncafinancial

### **Expenses**

Total **\$3,929,065** 

- 87% Program Services \$3,411,879
- 8.4% Administrative \$333,845
- 4.6% Fundraising \$183,341





### Revenue

Total \$5,210,848

- 68% Product Program & Retail Sales \$3,361,985
- 21% United Way/Charitable Contributions \$1,544,131
- 5% Program Fees \$55,349
- 5% Rental & Investment Income \$239,106
- 1% Other/Special Events \$10,277

# COUNCIL-LED PROGRAMS & TRAININGS

**123** Programs **9,485** Participants



### **PRODUCT PROGRAMS**



**43,995** Units sold during Fall Product Program

**1,663** Girls participating in Fall product program

**1,440,528** Packages of Cookies Sold

**5,178** Girls participating in Girl Scout cookie program

**19,563** Packages of Cookies Donated to Soldier's Angels and Hometown Heroes

## UNITED WAY PARTNERS

Chilton County United Way, Jackson County United Givers Fund, United Givers Fund of DeKalb County, United Way of Athens-Limestone County, United Way of Central Alabama, United Way of Cullman County, United Way of East Central Alabama, United Way of Etowah County, United Way of Marshall County, United Way of Morgan County, United Way of North Talladega County, United Way of Northwest Alabama, United Way of West Alabama



**298** Individuals



16 Legacy Planned Donors



**59**Corporate
Community
Foundations



**16**Foundations and Grantmakers



**13** United Way Partners

Thank you for making Girl Scouts possible!

#### **BOARD OF DIRECTORS**

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Adrian Marsalis-Solomon

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Jessica Payne
Kristi Smith
Crystal Smitherman
Gayla Suddarth
Christy Thomas
Dr. Cynthia Warrick

Girl Liasons

Kailey Eagly Zocha Murph

Ayonna Roychowhury

McKenna Shelley

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